

A HAPPY NEW YEAR 2007!

**With the new year comes a new name for
3p: From
3p Consortium for Sustainable Management
to
*3p Institute for Sustainable Management.***

This new name reflects the core characteristics of 3p's work: The focus on training and qualification on ethical criteria while providing an interlinkage between state-of-the-art academic knowledge and practical experience in its implementation. Together with our tight global network it enables us to realise projects in a truly sustainable manner.

We will stay the same in what we do and how we are doing it – but with a new label that mirrors what we stand for. On this note, let us take 2007's opportunities!



Institute for Sustainable Management